



SIGCSE 2023

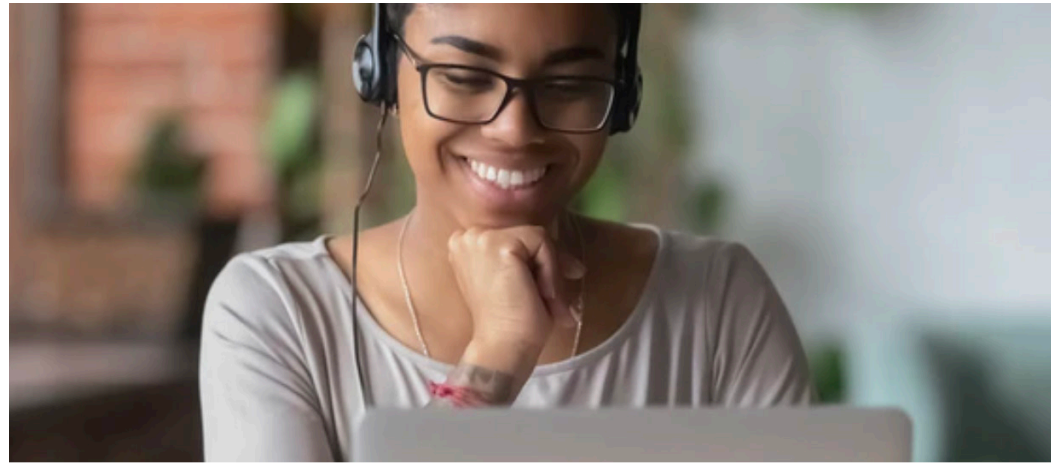
Technical Symposium

TORONTO, CANADA

ACM 54th TECHNICAL SYMPOSIUM
ON COMPUTER SCIENCE EDUCATION

March 15-18, 2023

Metro Toronto
Convention Center



Conference Support
Opportunities

Invitation to
Exhibit



Reserve before August 15, 2022 and save \$300



THE PREMIER EVENT IN COMPUTER SCIENCE EDUCATION

About ACM SIGCSE

The **Special Interest Group in Computer Science Education of the Association for Computing Machinery (ACM SIGCSE)** is a community of approximately 2,600 people who, in addition to their specialization within computing, have a strong interest in the quality of computing education.

About the SIGCSE Technical Symposium

The SIGCSE Technical Symposium on Computer Science Education is organized by the ACM Special Interest Group on Computer Science Education (SIGCSE) and is the organization's flagship conference. It has been held annually in February or March in North America since 1970. The SIGCSE organization provides a forum for educators to discuss issues related to the development, implementation, and/or evaluation of computing programs, curricula, and courses, as well as syllabi, laboratories, and other elements of teaching and pedagogy.

SIGCSE Technical Symposium Attendees

The SIGCSE Technical Symposium is regularly attended by more than 1,800 people from around the globe in person and virtually. Conference attendees are looking for new ideas, textbooks to support their courses, and resources to improve the effectiveness of their teaching. Course related software and hardware systems are of great interest. With increased pressure to pursue online learning and asynchronous learning, attendees will want to find out about the latest innovations in web authoring tools and class management systems.

In addition to selecting the textbooks and support materials for their courses, conference attendees influence the choice of computing equipment for their laboratories as well as for their departments. They select the tools that support teaching and their own scholarly work. They also determine what languages will be used in their courses and what compilers and development environments will be installed. These professionals set aside the time of the Technical Symposium to review what is available and make their choices for the coming years. This is the most efficient way to interact with the most active teaching faculty in computing and information science.

**Get the Maximum
Exposure for
Your Business!**

SPONSOR

- Show your company's support for the computer science education community.
- Increase exposure by delivering program content.
- Meet with new & existing clients.

EXHIBIT

- Showcase your products and services to over 1,800 decision makers and authorized purchasers.
- Generate new sales leads.
- Introduce new products and services.

ADVERTISE

- Conference publications are distributed to over 1,800 conference attendees.
- Get an edge on your competition.

CONFERENCE SUPPORT BENEFITS

As a SIGCSE TS 2023 SUPPORTER you get extensive exposure throughout the entire conference!

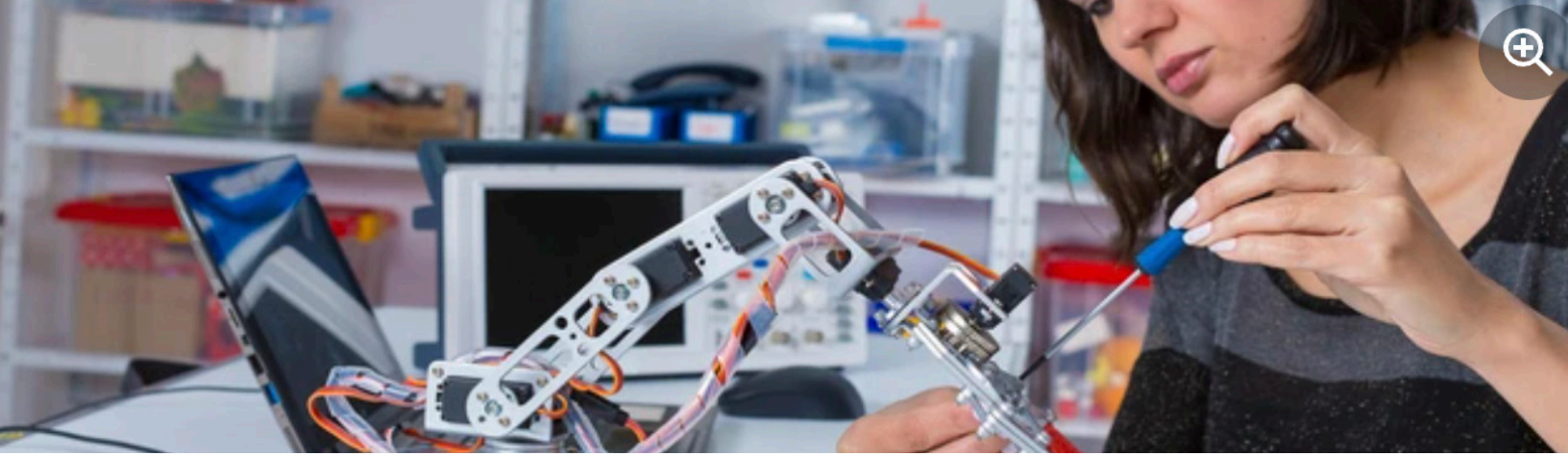
Benefits	Platinum \$25,000	Gold \$15,500	Silver \$9,500	Bronze \$5,500
Thank You and highlight on the SIGCSE TS 2023 web site	✓	✓	✓	✓
Logo displayed on the SIGCSE TS 2023 web site with a link	✓ Specially Displayed	✓ Specially Displayed	✓	✓
Exhibit booth benefits	2 free exhibit booths with priority placement at the SIGCSE TS Expo	2 free exhibit booths with priority placement at the SIGCSE TS Expo	1 free exhibit booth with priority placement at the SIGCSE TS Expo	50% discount on exhibit booth at the SIGCSE TS Expo
10% discount on additional booths	✓	✓	✓	✓
Logo placement and recognition in Program & Exhibit Guide	✓ Prominent Position	✓	✓	✓
Supporter Session presentations of supporting organization's choice	Two 75-minute sessions	One 75-minute session	One 50-minute session Thursday night*	
Attendee packet insert(s)	Two inserts	One insert	One insert	One insert
Complimentary Conference Registrations	3	2	1	1**
Special recognition with logo displayed at Opening Plenary Session	✓	✓	✓	✓
Advertisement in the Exhibit Guide	One full-page, 4-color ad	One half-page, 4-color ad	50% discount on one half-page, 4-color ad	
Recognition signage at Exhibit Hall entrance	✓ Prominent Position	✓	✓	✓

All exhibitor & supporter fees are in USD

SPONSORING: Add a Wednesday pre-conference or Saturday post-conference supporter session for \$2,000 for half-day session or \$3,000 for full-day session. Sessions are limited to the morning or afternoon time slots and based on availability. Audio/Visual, electric, room set changes, and/or Food and Beverage costs are the responsibility of the supporter if hosting a pre- or post-conference supporter session. Pre- or post-conference supporter sessions are only available to Bronze or above supporters of SIGCSE TS. Supporter sessions are first-come, first-served, and subject to availability.

*Silver Supporters have the option to hold their 50-minute supporter session either pre-conference, post-conference, Thursday night (during BOF sessions), or Saturday morning.

**Complimentary registrations are only available to Bronze supporters that also take an exhibit booth.



CONFERENCE SUPPORT OPPORTUNITIES

Increase your exposure to SIGCSE TS 2023 attendees with these additional Conference Support Opportunities and receive:

- Recognition on the website and on the mobile conference app
- Recognition signage at the event, in the Exhibit Hall and Registration Area
- Recognition in the Program & Exhibit Guide

EVENT & ITEM SUPPORT

Wireless Access Supporter	\$8,500
Logo on wireless login page, custom SSID, password.	
Conference Reception Supporter	\$10,000
Attendees enjoy networking and meeting our exhibitors during this evening conference reception.	
Hybrid Event Platform	\$15,000
Registration Sponsor	\$8,000
Keynote Speaker Supporter	\$7,500
First Timers' Luncheon Reception	\$7,500
Nifty Session Sponsor	\$5,000
Refreshment Break Supporter	\$5,000
Kids' Camp Supporter	\$3,500
Student Volunteer Party	\$3,500
Attendee Badge Lanyard	\$5,000
Your logo will be printed on the lanyard.	
Conference Badge Holder	\$5,500
Supporter logo will be displayed on badge holder.	

SCHOLARSHIP SUPPORT

Award Scholarship	\$500
Sponsor a scholarship to be awarded to Best Research Paper, Best New Program Paper, Best Experience Paper, Best Panel, Best Special Session, Best Poster awardees chosen by the SIGCSE 2023 program chairs.	
Travel Scholarship	\$500
Donate to the SIGCSE Travel Grant Program to support new faculty or those visiting the Symposium for the first time.	

(All rates are USD)

CUSTOM SUPPORT PACKAGES

SIGCSE TS will help you create a Custom Support Package designed to fit your specific needs.

IN-KIND DONATIONS

The SIGCSE 2023 Technical Symposium welcomes pre-approved in-kind Donations of the following conference items:

- Attendee Registration Bags
- Student Volunteer T-shirts
- Other appropriate in-kind items may be suggested with the approval of the Co-Symposium Chairs and Exhibits Manager.

All item production and shipment costs are the responsibility of the supporting organization.

FRIEND OF SIGCSE

The SIGCSE TS welcomes all denominations of support. Please contact the SIGCSE Exhibition & Support Management team to discuss the level of support you wish to provide.

CONTACT SIGCSE

For custom support packages, in-kind donations and other levels of conference support, please contact:

- SIGCSE Exhibition & Support Management team at +1 (609) 344.1333 or SIGCSE@dlplan.com
- Supporter/Exhibitor liaisons Jodi Tims and Beth Hawthorne at exhibitor@sigcse2023.org. Please cc: SIGCSE@dlplan.com

EXHIBITOR OPPORTUNITIES

RESERVE YOUR BOOTH BEFORE AUGUST 15, 2022 and SAVE \$300

The SIGCSE TS 2023 provides its exhibitors with a unique opportunity to reach this select community of decision makers from the computer science education community in their immediate area as well as from around the United States and the world.

EXHIBITS

The SIGCSE TS 2023 Exhibits and Conference Sessions will be located in the Metro Toronto Convention Centre in Toronto, Canada. This is the only event of its type that caters to the people in computer science education who make the decisions for acquiring the tools needed for the following school year. Attendees are seeking to meet with companies that provide teaching texts; hardware and software manufacturers who supply tools that can be utilized at the learning institutions represented by the SIGCSE TS attendees, students and faculty. Only SIGCSE TS exhibitors have this unlimited access.

ATTENDEES

The SIGCSE Technical Symposium attendee is global, representing Canada, Australia, Mexico, New Zealand, and countries in Europe, Asia, South America, and Africa. The majority of our attendees (approximately 90%) come from across the United States. The program format of panels, papers, special sessions and workshops appeals to a broad range of interests.

EXHIBIT SPECIFICATIONS

All Exhibit booths are sold in 10' x 10' increments. Furniture, A/V, computer, internet, and other needs can be ordered in advance for an additional charge.

Included with each 10' x 10' booth:

- 8' back drape and 3' side drapes
- One six-foot skirted table, 2 chairs and 1 waste basket
- One full conference registration per purchased booth.

Booth space is assigned on a first-come, first-served basis.

EXHIBIT BOOTH RATES (All rates are USD)

Per 10' X 10' Booth

Reserve before August 15, 2022 **\$2,600**

Reserve on or after August 15, 2022 **\$2,900**

MULTIPLE BOOTHS

10% discount for 4 or more booths

TENTATIVE EXHIBIT HOURS

Thursday 3/16/23 10:00 am - 5:00 pm

Friday 3/17/23 10:00 am - 5:00 pm

Saturday 3/18/23 9:30 am - 12 noon

(Exhibit hours subject to change at the discretion of the SIGCSE TS.)

ALL COFFEE BREAKS ARE HELD IN THE EXHIBIT HALL.

EXHIBITOR SET-UP and MOVE OUT

Set-Up..... Wednesday 3/15/23 • 9:00 am - 5:00 pm

Move Out..... Saturday 3/18/23 • 12 noon - 5:00 pm

CONTACT SIGCSE TS 2023

For questions concerning exhibiting or supporting SIGCSE TS 2023, please contact:

SIGCSE Exhibition & Support Management team at +1 (609) 344.1333 or SIGCSE@dlplan.com

Supporter/Exhibitor liasons Jodi Tims and Beth Hawthorne at exhibitor@sigcse2023.org. Please cc: SIGCSE@dlplan.com.

PREVIOUS SIGCSE TS EXHIBITORS

- ABET
- ACM CCECC
- AccessComputing
- AccessCSforAll
- ACM-W
- AdaCore
- Advancing the Successful IT Student through Enhanced Computational Thinking (ASSECT)
- AnitaB.org
- ARC Network
- Auburn University jGRASP
- CCSC
- Cengage
- CodeHS
- CODIO
- CRA-W/CDC
- CSTA
- CS Unplugged
- DataCabinet
- Franklin, Beedle & Associates, Inc.
- Github Education
- Google
- Gradescope by Turnitin
- IAAMCS
- IBM
- ICCP
- INTEL
- Jones & Bartlett Learning
- Lighthouse
- Mercury Learning
- Microsoft
- Mimir
- MIT Press
- NCWIT
- NCWIT EngageCSEdu
- NSF Showcase
- Oracle Academy
- Pearson
- Piazza Technologies, Inc.
- SciGirls Code
- Sense Education
- SIGCSE TS 2023
- SIGCSE 50th Celebration
- Springer
- STARS Computing Corps
- Temple University, Department of Computer & Information Sciences
- Turing's Craft, Inc.
- Virginia Tech
- Vocareum
- Wiley
- zyBooks



SIGCSE TS 2023 ADVERTISING OPPORTUNITIES

Your ad in the SIGCSE TS 2023 Program & Exhibit Guide will reach more than 1,800 decision makers in the computer science education community across the U.S. and around the globe!

The SIGCSE TS 2023 Program Exhibit Guide is distributed to all conference attendees and contains information about the conference, exhibits, advertisements, supporter recognition, and exhibitor information. Space is assigned on a first-come, first-served basis.

AD SPECIFICATIONS

- Full-page - bleed: Trim size 8.5" w x 11" h (allow 1/8" bleed area on all sides)
- Full-page - non-bleed: 7.5" w x 10" h
- Half-page: 7.5" w x 4.875" h (horizontal only)

AD REQUIREMENTS

- Only files in the following formats will be accepted:
- PDF - High resolution. All graphics, logos and images used must be a minimum 300 dpi resolution. Fonts must be embedded.
 - Adobe Illustrator - EPS (preferred), TIFF or JPG with all type converted to outlines. Minimum 300 dpi resolution.
 - GIF and PNG files are NOT accepted.
 - Contact information for ad designer must accompany ad submission.

DEADLINES

Reserve Ad Space	November 1, 2022
Artwork (Electronic files)	December 18, 2022

ADVERTISING RATES (All rates are USD)

COVER AD	
Full-Page Back Cover (4-Color)	\$2,950
Full-Page Inside Front Cover (4-Color)	\$2,450
Full-Page Inside Back Cover (4-Color)	\$2,450
INSIDE AD	
Full-Page (4-Color)	\$1,600
Half-Page (4-Color)	\$900
REGISTRATION BAG INSERTS	
Exhibitors	\$500/insert
Non-exhibitors	\$700/insert

CONTACT SIGCSE TS 2023

For questions about advertising at SIGCSE TS 2023, please contact:
 SIGCSE Exhibition & Support Management team at
 +1 (609) 344.1333 or SIGCSE@dipplan.com

APPLICATION FOR EXHIBIT SPACE AND SYMPOSIUM SUPPORT

CONTRACTUAL TERMS, CONDITIONS & RULES FOR ACM SIGCSE TS 2023

This Agreement for conference corporate support, exhibit space, and advertising is between the Association for Computing Machinery, a New York not-for-profit corporation ("ACM"), with its principal place of business at 1601 Broadway, 10th Floor, New York, NY 10019 and the Company/Organization as named in application below ("Company/Organization") (the "Agreement").

ACM is the sponsor of the 54th ACM SIGCSE TECHNICAL SYMPOSIUM on COMPUTER SCIENCE EDUCATION (the "Event"), which will take place March 15-18, 2023 at the Metro Toronto Convention Center in Toronto, Canada and Company/Organization wishes to support/exhibit/advertise at the Event.

Sponsor/Exhibitor/Advertiser Benefits

In exchange for the fee (as selected in application below), Company/Organization will receive the benefits described in the SIGCSE TS Sponsorship Prospectus in connection with the Event (the "Benefits").

Fee

In exchange for the Benefits, Company/Organization shall remit payment to ACM in the amounts set forth in the application. Applications must be submitted with 50% or 100% payment (the "Fee"). Final payments are due no later than December 18, 2022. Agreement is subject to cancellation for payments not received by December 18, 2022 and Company/Organization may be prohibited from supporting/exhibiting/advertising at the SIGCSE Technical Symposium in the future. Payment is due in full at the time of submission of application for Company/Organizations that submit on or after December 18, 2022.

Use of Space

ACM shall assign the Exhibit Space to the Exhibitor for the period of the Exhibit (provided the Exhibit Space is made available to ACM) in priority order passed on receipt of enclosed contract. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor's space choices whenever possible, but ACM's decision will be final. ACM reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibition. ACM reserves the right to withdraw its acceptance of this Application/Contract if it determines in its sole discretion that the exhibitor is not eligible to participate or the Exhibitor's product or services is not eligible to be displayed in this Exhibit.

Company/Organization Cancellation

Company/Organization may cancel its participation in the Event, with or without cause, (including booth space, advertising, or sponsorship fees) upon written notification to SIGCSE TS '23 Sponsor Manager at [sigcse@dlplan.com] (the "Notification").

If SIGCSE TS '23 Sponsor Manager receives the Notification before November 1, 2022 Corporate Supporter shall not be required to pay the Fee and ACM shall, as soon as practicable, refund any portion of the Fee previously received by ACM.

If SIGCSE TS '23 Sponsor Manager receives the Notification after November 1, 2022 but before December 18, 2022, Company/Organization shall pay ACM an amount equal to 50% of the Fee in accordance with agreed upon services. If notification is received on or after December 18, 2022, Company/Organization shall pay ACM an amount equal to 100% of the agreed upon fee.

Company/Organization Trademarks

- (a) License. Company/Organization hereby grants ACM a non-exclusive limited license to use, display, and reproduce its logos, trademarks, service marks, and trade names (the "Company/Organization Trademarks") in connection with the promotion and advertisement of the Event and the listing of the companies/organizations of the Event during the Term.
- (b) Ownership. The Company/Organization Trademarks licensed to ACM in connection with the Event are Company/Organization's sole property, and ACM has no ownership or other intellectual property rights in those items.
- (c) No Infringement. Company/Organization represents that (1) the Company/Organization Trademarks are owned by Company/Organization or Company/Organization has permission from the rightful owner to use and license the Company/Organization Trademarks and (2) the Company/Organization Trademarks and ACM's use thereof in accordance with the terms of this Agreement shall not violate or infringe any third party rights (including, without limitation, any copyright, trademark, patent, right of privacy or publicity, or other intellectual property right).
- (d) Delivery. Company/Organization shall deliver an image file of the Company/Organization Trademarks to the SIGCSE TS '23 Sponsor Manager at sigse@dlplan.com within 10 days of the effective date.

Metro Toronto Convention Center

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the Metro Toronto Convention Center premises and will indemnify, defend, and hold harmless the Metro Toronto Convention Center, ACM, the SIGCSE TS 2023 Symposium Exhibits Manager and its agents, servants and employees from any and all such losses, damages and claims.

The Metro Toronto Convention Center will not be responsible or liable for any loss, damage or claims arising out of exhibitor's activities on the Metro Toronto Convention Center premises except for any claims, loss, or damage arising directly from its negligence. The ACM will be responsible to negotiate this contract with its exhibitors.

The Exhibitor understands that neither ACM, the SIGCSE TS 2023 Symposium Exhibits Manager, nor the Metro Toronto Convention Center maintains insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

Term and Termination

This Agreement is effective upon signature by both parties and shall terminate at 11:59 PM on March 18, 2023 (the "Term"). The Agreement may be terminated by ACM upon the material breach by Company/Organization of the terms and conditions of this Agreement, provided ACM provides Company/Organization notice of such breach and a period of at least thirty (30) days to cure the breach. If Company/Organization fails to cure the breach by the end of the cure period, ACM may immediately terminate the Agreement.

APPLICATION FOR EXHIBIT SPACE AND SYMPOSIUM SUPPORT

CONTRACTUAL TERMS, CONDITIONS & RULES FOR ACM SIGCSE TS 2023

Indemnification

Company/Organization agrees to protect, indemnify, defend and hold harmless ACM and its respective employees, volunteers, and agents against all claims, losses or damages to persons or property, government charges or fines, and costs (including reasonable attorney's fees) arising out of (a) Company/Organization's participation in the Event, (b) Company/Organization's breach of any material provisions of this Agreement and (c) ACM's use of the Company/Organization's Trademarks in accordance with the terms of this Agreement.

ACM agrees to protect, indemnify, defend and hold harmless Company/Organization and its respective employees, volunteers, and agents against all claims, losses or damages to persons or property, government charges or fines, and costs (including reasonable attorney's fees) arising out of ACM's hosting of the Event.

Notwithstanding the foregoing, neither party shall indemnify the other for any claims arising out of the sole negligence or willful misconduct of the other party or its respective employees, volunteers or agents.

Insurance

Each party represents and warrants to the other that it currently has and will maintain insurance coverage of a kind and in an amount that is commercially reasonable to cover its activities and the performance of its obligations under this Agreement.

Force Majeure

(a) General. A party will not be considered in breach of or in default because of, and will not be liable to the other party for, any delay or failure to perform its obligations under this Agreement by reason of epidemic, fire, earthquake, flood, explosion, strike, riot, war, terrorism, or similar event beyond such party's reasonable control (each a "Force Majeure Event"). However, if a Force Majeure Event occurs, the affected party shall, as soon as practicable:

- i. Notify the other party of the Force Majeure Event and its impact on such party's performance under this Agreement; and
- ii. Use diligent efforts to resolve any issues resulting from the Force Majeure Event and perform its obligations under this Agreement.

(b) Event Cancellation. If the Event is cancelled because of a Force Majeure Event, Company/Organization shall have no obligation to make any future payments of the Fee to ACM and ACM will, as soon as practicable, refund Company/Organization any payments of the Fee already received by ACM. However, if only part of the Event is cancelled, Company/Organization will receive a refund of a proportionate share of any payments of the Fee already paid to ACM.

Other Terms and Conditions

The Exhibitor shall comply with all fire laws, electrical codes, and all other rules, regulations, codes or statutes with respect to the installation, conduct, and disassembly of its exhibit. Exhibitor shall also comply with all reasonable requests of ACM, the SIGCSE TS 2023 Symposium Exhibit Manager, and the Metro Toronto Convention Center officials with respect to the installation, conduct and disassembly of its Exhibit. The Exhibit shall be conducted in a decorous manner in order not to be objectionable to other Exhibitors, the Metro Toronto Convention Center, the Exposition, ACM, the SIGCSE TS 2023 Symposium Exhibit Manager, or the public. ACM, the SIGCSE TS 2023 Symposium Exhibit Manager and the Metro Toronto Convention Center reserve the right to close, remove, or require changes in any exhibit or to remove any of the Exhibitor's personnel, agents, representatives, independent contractors, invitees or guests who are deemed detrimental to the overall Exhibition, Metro Toronto Convention Center, other Exhibitors, or the public.

The license granted by this Contract is personal and may not be transferred without the written consent of ACM. The premises are licensed on an "as is" basis and ACM or the SIGCSE TS 2023 Symposium Exhibit Manager will not be liable for pre-existing conditions of the premises or for conditions arising during the period or the license. The Exhibitor shall return the premises in as good condition as they were received. ACM or the SIGCSE TS 2023 Symposium Exhibit Manager shall in no event be liable to the Exhibitor in excess of any consideration paid by the Exhibitor to ACM or the SIGCSE TS 2023 Symposium Exhibit Manager, and received by ACM or the SIGCSE TS 2023 Symposium Exhibit Manager, for breaches of Contract or tortious conduct by ACM or the SIGCSE TS 2023 Symposium Exhibit Manager, by its agents, representatives or independent contractors whether acting within or without the scope of their authority by agents, representatives or independent contractors of the Metro Toronto Convention Center or by the general public, ACM or the SIGCSE TS 2023 Symposium Exhibit Manager shall not be liable for failure to perform its obligations under this Contract due to strikes, acts of God, riots, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Exhibitor's exhibit is deemed to be the invitee or licensee of the Exhibitor rather than the invitee or licensee of ACM, the SIGCSE TS 2023 Symposium Exhibit Manager, or the Metro Toronto Convention Center. ACM, the SIGCSE TS 2023 Symposium Exhibit Manager and the Metro Toronto Convention Center shall not be liable for injury of any type from any cause to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees or independent contractors, whether acting within or without the scope of their authority, and agrees to save harmless ACM, the SIGCSE TS 2023 Symposium Exhibit Manger, and the Metro Toronto Convention Center from responsibility or liability resulting directly or indirectly, or jointly, from other causes which arise because of the actions or omissions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority.

There is no other agreement or warranty between the Exhibitor, ACM or the SIGCSE TS 2023 Symposium Exhibit Manager, except as set forth in this document. The rights of ACM and the SIGCSE TS 2023 Symposium Exhibit Manager under this Contact shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of ACM and the SIGCSE TS 2023 Symposium Exhibit Manager. The Exhibitor agrees to abide by all rules and regulations published from time to time by, and governing the Exposition.

This Contract is made and accepted in the State of New York and shall control the construction, interpretation, validity and enforceability of this Contract as if all relevant aspects of the Contract existed only in the State of New York. Any controversy or claim arising out of, or relating to, this Contract or the breach thereof, shall be settled by arbitration in accordance with the rules of the American Arbitration Association sitting in New York, New York, at the discretion of ACM or the SIGCSE TS 2023 Symposium Exhibit Manger. The Exhibitor hereby consents to jurisdiction of the New York State Courts with respect to any right of action arising under this Contract for any reason. In the event of dispute arising under this Contract, the Exhibitor shall be liable for costs and attorney's fees incurred by ACM and the SIGCSE TS 2023 Symposium Exhibit Manger in a reasonable attempt to negotiate, arbitrate, or litigate the dispute together with interest compounded at 1 1/2% per month from the date of initial demand for payment.

Americans Disability Act

The Exhibitor assumes the position of "public accommodation" when they contract to exhibit in the Metro Toronto Convention Center. Therefore, the Exhibitor must make their exhibit accessible to the disabled without causing themselves undue "hardship." A copy of PUBLIC LAW 101-336 [S. 933] AMERICANS WITH DISABILITY ACT OF 1990 is available upon request from the Department of Justice.

APPLICATION FOR EXHIBIT SPACE AND SYMPOSIUM SUPPORT

CONTRACTUAL TERMS, CONDITIONS & RULES FOR ACM SIGCSE TS 2023

Confidentiality

The parties acknowledge that during the Term each party may receive Confidential Information from the other party. For the purposes of this Agreement, "Confidential Information" means information treated as confidential and proprietary that is disclosed by one party hereto (the "Discloser"), either directly or indirectly, in writing or orally, to the other party hereto (the "Recipient"). Each party agrees to maintain the Confidential Information in the strictest of confidence and shall not, at any time, use, disseminate or disclose any Confidential Information to any person or entity other than those of its employees or representatives who have a "need to know", who have been apprised of this restriction and who are themselves bound by similar non-disclosure restrictions. Recipient shall immediately notify Discloser in the event of any loss or disclosure of any Confidential Information. Upon termination of this Agreement, Recipient shall return to Discloser all documents and records in its possession containing the Confidential Information of Discloser. Confidential Information shall not include information that: (i) is already known to Recipient without restriction on use or disclosure prior to receipt of such information from Discloser, (ii) is or becomes part of the public domain other than by breach of this Agreement by, or other wrongful act of, Recipient; (iii) is developed by Recipient independently of and without reference to any Confidential Information; (iv) is received by Recipient from a third party who is not under any obligation to Discloser to maintain the confidentiality of such information; or (v) is required to be disclosed by law, including without limitation, pursuant to the terms of a court order, provided that Recipient has given Discloser prior notice as soon as was reasonably practical of such disclosure and an opportunity to contest such disclosure. It shall be the obligation of Recipient to prove that such an exception to the definition of Confidential Information exists.

Governing Law

This Agreement is governed by and shall be construed in accordance with the internal laws of the State of New York without giving effect to any choice or conflict of law provision or rule that would require or permit the application of the laws of any jurisdiction other than those of the State of New York. Any legal suit, action, or proceeding arising out of or related to this Agreement or the licenses granted hereunder shall be instituted in the federal courts of the United States or the courts of the State of New York in each case located in the city of New York and County of New York, and each party irrevocably submits to the jurisdiction of such courts in any such suit, action, or proceeding.

Amendments

No amendment to this Agreement will be effective unless it is in writing and signed by a party or its authorized representative.

Assignment and Delegation

(a) No Assignment. Neither party may assign any of its rights under this Agreement, except with the prior written consent of the other party. Any merger, consolidation, or reorganization involving either party (regardless of whether such party is a surviving or disappearing entity) will not be deemed to be an assignment or transfer of rights under this Agreement for which the other party's prior written consent is required.

(b) No Delegation. Neither party may delegate any performance under this Agreement, except with the prior written consent of the other party.

(c) Enforceability of an Assignment or Delegation. If a purported assignment or purported delegation is made in violation of this section, it is void.

Notices

(a) Writing; Permitted Delivery Methods. Each party giving or making any notice request demand or other communication required or permitted by this Agreement shall give that notice in writing and use one of the following types of delivery, each of which is a writing for purposes of this Agreement: personal delivery, mail (registered or certified mail, postage prepaid, return-receipt requested), nationally recognized overnight courier (fees prepaid), or email.

(b) Addresses. A party shall address notices under this section to a party at the following addresses: If to ACM:

Association for Computing Machinery 1601 Broadway, 10th Floor
New York, NY 10019

Attn: April Mosqus, Program Coordinator

If to Supporter/Exhibitor/Advertiser:

Per the contact information provided in application and Agreement

(c) Effectiveness. A notice is only effective if the party giving notice complies with subsections (i) and (ii) and if the recipient receives the notice.

Entire Agreement

This Agreement constitutes the final agreement of the parties. It is the complete and exclusive expression of the parties' agreement about the subject matter of this Agreement. All prior and contemporaneous communications, negotiations, and agreements between the parties relating to the subject matter of this Agreement are expressly merged into and superseded by this Agreement. The provisions of this Agreement may not be explained, supplemented, or qualified by evidence of trade usage or a prior course of dealings. Neither party was induced to enter this Agreement by, and neither party is relying on any statement, representation, warranty, or agreement of the other party except as set forth expressly in this Agreement. Except as set forth expressly in this Agreement, there are no conditions precedent to this Agreement's effectiveness.

Effectiveness

This Agreement will become effective when all parties have signed it. The date this Agreement is signed by the last party to sign it (as indicated by the date associated with such party's signature) will be deemed the date of this Agreement.



SIGCSE TS 2023

March 15-18, 2023
Metro Toronto Convention Center, Toronto, Canada

APPLICATION AND CONTRACT FOR CONFERENCE SUPPORT, EXHIBIT SPACE AND ADVERTISING

Reserve your exhibit booth before August 15, 2022 and SAVE \$300!
Questions? Please contact SIGCSE@dplan.com

EXHIBITOR/SUPPORTER CONTACT INFORMATION

Company/Organization _____

Authorized Person _____ Authorized Person Title _____

Authorized Person E-Mail _____ Authorized Person Telephone _____

Company/Organization Address _____

City/State/Zip _____

Please provide the following information for your Event Contact Person (the person that will be managing the details of your participation in SIGCSE TS 2023).

Event Contact Person _____

E-Mail _____ Telephone _____

CONFERENCE SUPPORT

CONFERENCE SUPPORT:

- Platinum Supporter \$25,000
- Gold Supporter \$15,500
- Silver Supporter \$8,500
- Bronze Supporter \$5,500

EVENT AND ITEM SUPPORT:

- Wireless Internet Access \$8,500
- Conference Reception \$10,000
- Registration \$8,000
- Keynote Speaker \$7,500
- First Timers' Luncheon Reception \$7,500
- Nifty Session. \$5,000
- Refreshment Break \$5,000
- Supporter: Kids' Camp \$3,500
- Student Volunteer Party \$3,500
- Conference Badge Holder \$5,500
- Badge Lanyard \$5,000

SCHOLARSHIP SUPPORT:

- Award Scholarship \$500
- Travel Scholarship \$500

IN-KIND DONATION:

- Registration Bags
- Student Volunteer T-Shirts
- Other _____

TOTAL (Support) \$ _____

CONFERENCE SUPPORT DEADLINES:

Deadline for Support Application - 9/30/22*
Deadline for Full Payment - 12/18/22

** Guaranteed placement in all print publications and signage.
Sessions availability are first-come, first-served.*

PAYMENT:

Please complete the "PAYMENT" section on the second page of this form. Application must be submitted with a minimum 50% payment. **Full payment is due by 12/18/22**

Make checks payable to ACM/SIGCSE TS 2023.
ACM Tax ID: 13-1921358

EXHIBIT BOOTH SELECTION

All booths are 10' X 10' unless otherwise noted. Exhibit booths are assigned on a first-come, first-served, booth size, and supporter level basis.

One (1) full complimentary conference registration is included per purchased booth. Unlimited Exhibit Hall Only Passes available.

DEADLINES:

Deadline for Early Exhibit Booth Application: 8/15/2022
 Deadline for Full Payment: 12/18/2022

PAYMENT:

Payment is by check or credit card. Please complete the "PAYMENT" section below in full. Application must be submitted with 50% or 100% payment. Make checks payable to ACM/SIGCSE TS 2023.

Payment Received Before August 15, 2022 (SAVE \$300)

10' X 10' Booth \$2,600
 Multiple Booths (Reserve 4 or more - 10% discount.)
 _____ Booths x \$2,600 \$ _____

Payment Received on or after August 15, 2022

10' X 10' Booth \$2,900
 Multiple Booths (Reserve 4 or more - 10% discount.)
 _____ Booths x \$2,900 \$ _____

Sub-Total (Exhibit Booths) \$ _____

Less discount for Multiple Booths \$ _____

TOTAL (Exhibit Booths) \$ _____

(Booth space is assigned on a first-come, first-served basis.)

ADVERTISING

Ad space will be assigned on a first-come, first-served basis. Ad specifications on page 3 MUST be observed when submitting ad files.

DEADLINES:

Reserve Ad Space: 11/1/22
 Artwork (Electronic Files): 12/18/22

COVER ADVERTISING:

Outside Back Cover (4-Color): \$2,950
 Inside Front Cover (4-Color): \$2,450
 Inside Back Cover (4-Color): \$2,450

INSIDE ADVERTISING:

Full-Page (4-color): \$1,600
 Half-Page (4-color): \$900

Registration Bag Inserts: \$500 per insert for exhibitors
 Registration Bag Inserts: \$700 per insert for non-exhibitors

AUTHORIZATION

I have read and agree to all terms and conditions of this Agreement. I am authorized to execute this Agreement for said Company/Division.

Name _____ Title _____

Date _____ Phone _____ E-Mail _____

Authorized Signature _____

(Important: Application cannot be processed without Authorized Signature.)

PAYMENT

Payment is by check or credit card. Application must be submitted with 50% or 100% payment. Make checks payable to: ACM/SIGCSE TS 2023. ACM Tax ID: 13-1921358

Mail or fax application and payment to:

ACM/SIGCSE TS 2023
 c/o dLPlan Meetings/Events
 1125 Atlantic Avenue, Suite 634
 Atlantic City, NJ 08401
 Phone: +1 609.344.1333
 Fax: +1 609.348.4433
 sigcse@dlplan.com

TOTAL PAYMENT

(Total Support, Exhibit Booth, Recruiting and Advertising) . . . \$ _____

TYPE OF PAYMENT:

Check Visa MasterCard AmEx

Card No. _____ Exp. _____

Security Code (located on back of card) _____

Name _____
 (Please PRINT name as it appears on card)

Billing Address of Cardholder _____

Cardholder Signature _____